

CUSTOMER USE CASE



Excellent data security for HR and personnel.

idealo Internet GmbH is a German price comparison service, renowned in the DACH region, and part of the Axel Springer publishing group. The company was seeking a highly secure cloud solution for the storage, exchange, and processing of their sensitive documents. Due to high data protection requirements such as server location in Germany, various compliance certifications, and zero-knowledge privacy standards, storing this data was not possible everywhere. With leitzcloud, these and other data protection requirements, such as GDPR compliance, could be easily implemented.

About idealo Internet GmbH

idealo is one of the leading comparison platforms for products and travel and flight offers in Europe. With more than 2.5 million page views per day and over 500 million product offers from around 50,000 merchants on the comparison platform, we are one of the largest e-commerce websites in Germany!

idealo is a success story from Berlin, Germany: In 2000, we started with the mission to help consumers make the best purchasing decisions. Today, in the heart of Berlin, around 1,000 employees from over 60 nations support our users in finding the best online offers.

We rely on agile and self-responsible work to unleash the full potential of our employees.

WHY



leitzcloud is a leading provider of cloud-based solutions for businesses. We offer a variety of features and services to simplify the storage, management, and security of data.

Highest Security and Data Protection in Frankfurt, DE and Mutterstadt, DE

At leitzcloud, the security and data protection of your information are our top priorities. That is why we have chosen to establish our own infrastructure in multiple German data centers, without involving third parties. Both our data centers and leitzcloud itself are (multiple times) **TÜV and ISO certified**.

Here are the key security advantages at a glance:



Own Infrastructure in Germany: Your data is located in German data centers with approximately 100 km distance.



Integrated Ransomware Filter: Your data is protected against ransomware in leitzcloud - and all of this without the hassle of manual updates.



Implemented GDPR Compliance: German security and genuine data protection are always at the forefront.



Corporate Governance at 100%: With our own security policies and settings, we prioritize full control





In addition to security, the storage and processing of sensitive documents were of primary importance. Various requirements had to be met by the cloud solution. These include **automatic backups**, with file-level revisions and snapshots for complete file structures. Furthermore, the data is stored in multiple German data centers - double secured in Frankfurt at *maincubes FRA01* and Mutterstadt at *PFALZKOM DCRN II*.

This is where ITZBund (the central IT service provider of the German Federal Government) also secures its data.

"We have a central storage location for all employee-related data and other sensitive HR/People documents. The automatic versioning of documents is also a great relief in our daily work."

- Michael Husi (Team Lead People Operations)















CHALLENGES

The storage and processing of internal documents require the **highest level of** privacy: From personnel files to tax documents.



A secure place for confidential documents for internal processing.



Setting Options for full control and granular permissions.



Collaboration was challenging due to synchronization issues.



Highest data protection requirements for physical and technical security.



SOLUTIONS THANKS TO LEITZCLOUD

leitzcloud offers tailored cloud solutions designed for enterprise work. Secure collaboration for everyday use.



Thanks to the integrated web office, there is no need for a separate Microsoft office suite.



Admin dashboard, individual security policies, and settings.



Simultaneous editing of documents and live synchronization between devices.



Certified data centers located in German sites with approximately 100 km distance.

"We found the features of the desktop and cloud versions, especially the user management functionality, to be particularly important as we frequently need to manage permissions. The new deletion concept with automated data deletion will greatly streamline our workflow and enhance the search function's effectiveness."

- Michael Husi (Team Lead People Operations)



